



MAKE A DONATION TO THE SHARKS 'MAKEOVER' PROJECT


Your contribution will support:

1. The production of a broadcast documentary in English and Mandarin for SE Asia and China
2. The Double Joy Luck Wedding Card Package, where elegantly designed cards that explain the plight of the sharks and the couple's choice for not serving the traditional shark fins soup are given to the couple for distribution to their guests.
3. Sharks Are Friends – Celebrate the Sea – Children's Ambassador for Sharks education program

Contribute \$50* or more and receive a Frederic Buyle 'Sharks Are Friends' poster and a DIRECTOR's cut edition DVD of the 'Makeover image for Sharks' feature documentary. Email: info@OGSociety.org for forms.

**tax deductible receipt will be issued by Ocean N Environment Australia*

HOW YOU CAN HELP?

1. Write to the station or publisher when you see sharks are being irresponsibly portrayed as senseless animals that rise out of the sea with open jaws and jagged teeth.
2. Read up on the biology of sharks and educate friends and especially children.
3. Promote the Ocean N Environment's Double Joy Luck Wedding package program – this program is designed to assist wedding couples to gracefully explain to their guests why they are not serving shark fins at their wedding reception. On an average a wedding dinner without shark fins soup, saves about 30 sharks. Write to one@OceanNEnvironment.org
4. Set an exemplary conduct by refraining from consuming shark fins, shark products such as cosmetics made from animal squalene and encourage your friends to do the same. Be a leader.
5. Go and swim with sharks in the wild – once you have experienced it, you will naturally be an excellent ambassador to save sharks. 



LIKE THE BBC Wildlife magazine and Ocean Geographic, film makers, news reporters and photographers must consciously portray the true and balanced images of sharks.